

WILL CHANNELS



secure messenger powered by blockchain

WILLCHA.NL

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WILL CHANNELS

Will Channels - is a secure messenger, running on the basis of blockchain technology. Unlike most messengers, we want to create something more than a tool for correspondence.

We create a universal platform that will allow users to do many useful things without being distracted from communication. This application is of a single window through which the user can not only communicate, but also make purchases through the Internet, make gifts, pay for goods in the store, search for news, music, books, movies, and then share them with friends, get acquainted, book hotels, order food, use taxi services and much more.

The advantages of distributed data storage technologies allow us to create a platform for the integration of third-party applications, resistant to blocks and cyber attacks, protected from censorship and the collection of personal data.



Security and fault-tolerance

PROBLEM:

The vast majority of messengers are based on the client-server architecture, that is, there is a certain circle of people, with full access to the server and all the data stored on it. This applies not only to messengers, but also to virtually all online services that users install around the world.

Mail, financial services, providers, online shops, dating services, taxis and many others - they all collect information about users. And, unfortunately, none of them is able to protect it. Moreover, if you read the privacy policy of all existing services, it becomes clear that any of your data can and will be transferred to third parties.

SOLUTION:

The most protected and closest to the functions of the chat are the blockchain-wallets and their peers - they are decentralized, they are almost unblockable, they have a reliable authentication system. Different blockchains allow you to distribute data across different chains, which, in combination with various types of encryption, allows you to create the most flexible and protected communication network. Modern technologies are ready to provide such functionality. We took the best of what is today. To implement Will Channels on the basis of blockchain technology.

Complexity and monetization

PROBLEM:

Today on the market there is no integrated platform that will combine messenger functionality, multi-currency crypto-currency wallet, application market and easy launch of new services, advertising platform and discount program combined with an easy and intuitive interface with good b2b monetization. This problem is justified by the fact that today's technologies can provide much more opportunities than those on which other messengers were built.

SOLUTION:

Unlike other messengers, we want to develop the most modular and flexible solution that allows us to freely cooperate with other projects and technologies. We do not want to depend on any one technology that could make us and our users hostages to its shortcomings. Blockchain technology today is only at the beginning of its development. We believe that in the future there will be many much more perfect solutions. That is why in our project we want to combine the advantages of all existing and future advanced technologies. And, of course, we want to provide users with a choice from the existing variety of open source solutions.

We believe that the future is in the decentralized Internet, in the distributed storage of data and the transparency of interactions between people with services, sellers and other people.

Messengers market

According to the forecasts of Radicati Group by 2019 the audience of instant messengers will be about 50% of the world population. According to the official information of the representatives of the applications, the average income from 1 user per month for instant messengers that offer platforms with additional services is quite high:

- WeChat - USD7 from 1 user per month
- KakaoTalk - USD4,24 from 1 user per month
- Line USD3,16 from 1 user per month

The main sources of profit are games, and for KakaoTalk - e-commerce. Viber earns on the expansion of functionality: additional stickers, public channels through which companies and media individuals can post their content and advertising. Despite the fact that Facebook messenger is not yet monetized, it significantly increased the interest of users and investors to Facebook itself, so that social network shares soared by 9%. Now facebook bought whatsapp together with the user base. WhatsApp at the moment is not monetized. Telegram is not being monetized, arguing that it is first necessary to prepare the infrastructure and collect a sufficient number of users.

Thus, the additional profitability from the provision of additional services by the platform is significant and determines the principal way to monetize this direction in the near future.

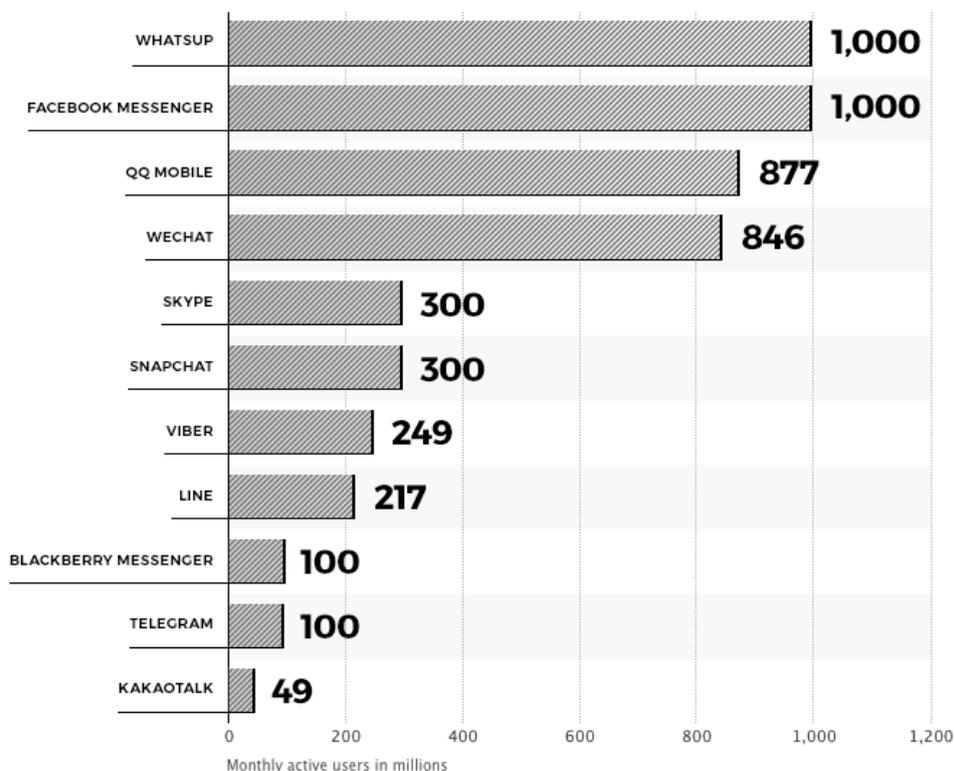


Fig. 1. number of messenger users according to site www.statista.com information

Crypto-currency

According to the information of coinmarketcap, the total market capitalization of the crypto-currency for the last 3 years has increased by 20 times and as of September 15, 2013 is \$ 128 billion with a daily turnover of \$ 10 billion.

Thus, crypto-currencies will be a demanded functional and can complement the possibilities for accounts for additional services within the messenger.

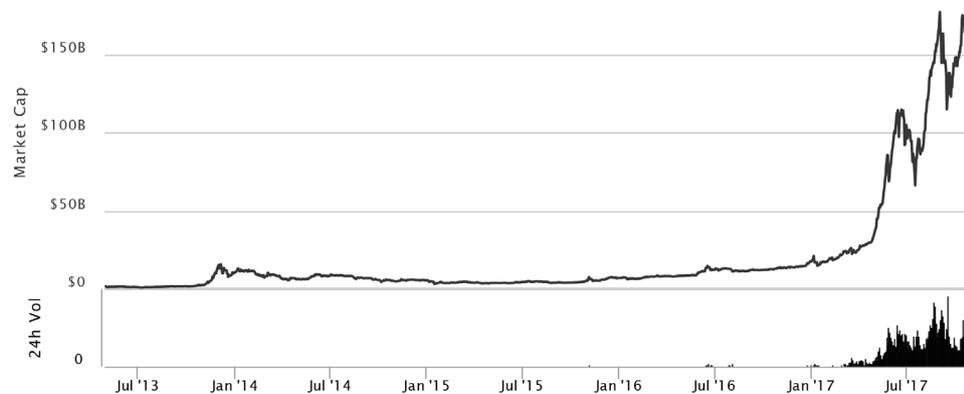


Fig. 2. The total market capitalization of all crypto-currencies.

Online-transactions

According to eMarketer information, the amount of online transactions in the world is steadily growing, including due to the emergence and spread of new technologies. So in 2013, the volume of online transactions, which amounted to USD 355.7 billion, increased for 8.9% by 2014 to the amount of USD387.3 billion and for 10.1% by 2015, reaching USD426.3 billion. With this rate, China in 5 years (2021) will become the third country in terms of online transactions after the Eurozone and the USA, while the transfers through mobile applications is already about 10% of the total amount, and 20% of this part of the market is mastered by the messenger Wechat for 5 years of its existence. According to the Better Than Cash alliance data, in 2016, users of the Chinese messenger WeChat, owned by Tencent, made payments through it for \$ 1.2 trillion.

Thus, the functionality of the messenger can be supplemented with online transactions, as an additional service for increasing monetization, the demand for which is constantly increasing.

Online-applications market

The mobile applications market is undoubtedly one of the fastest growing in the world. The number of downloads of applications in 2016 exceeded 80 billion. According to the App Annie company report, the number of downloaded applications increased for 15% in 2016 and the time spent by users in them increased for 25%, which increased the total industry income for 40% (up to USD89 billion.) out of these, gross income from applications sold through the AppStore and GooglePlay for 2016 amounted to USD35 billion.

Thus, the introduction of demanded online services into the functionality of the messenger will significantly increase its monetization and increase the time users use the messenger.

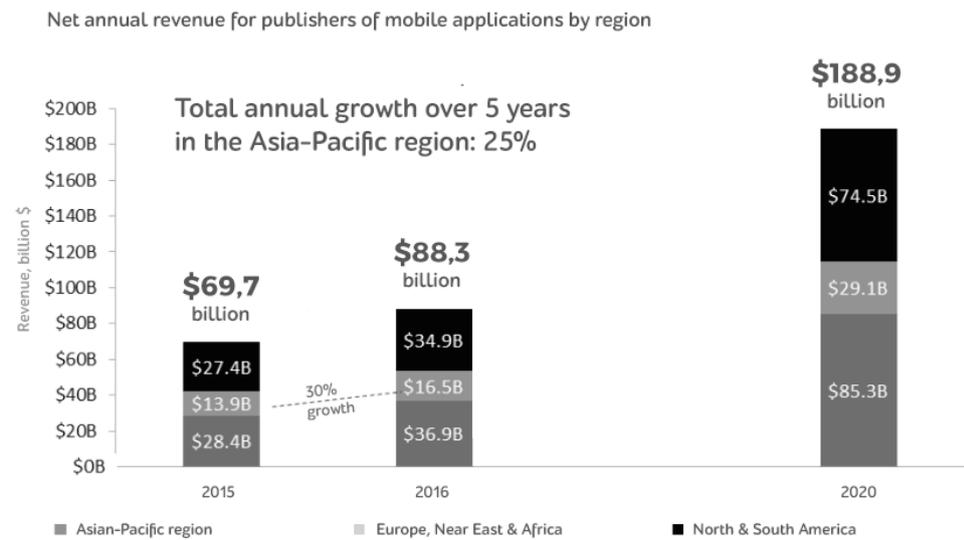


Fig. 3. Net annual income of publishers of mobile applications by region

Advertising

According to AppAnnie information, the advertising model of monetization now dominates on the online application market and accounts for 60% of the industry’s total income. Within Will Channels, we provide several advertising opportunities, corresponding to the values of the platform.

Thus, the functionality of advertising for users with concentration on conversion will be one of the essential tools for messenger monetization.

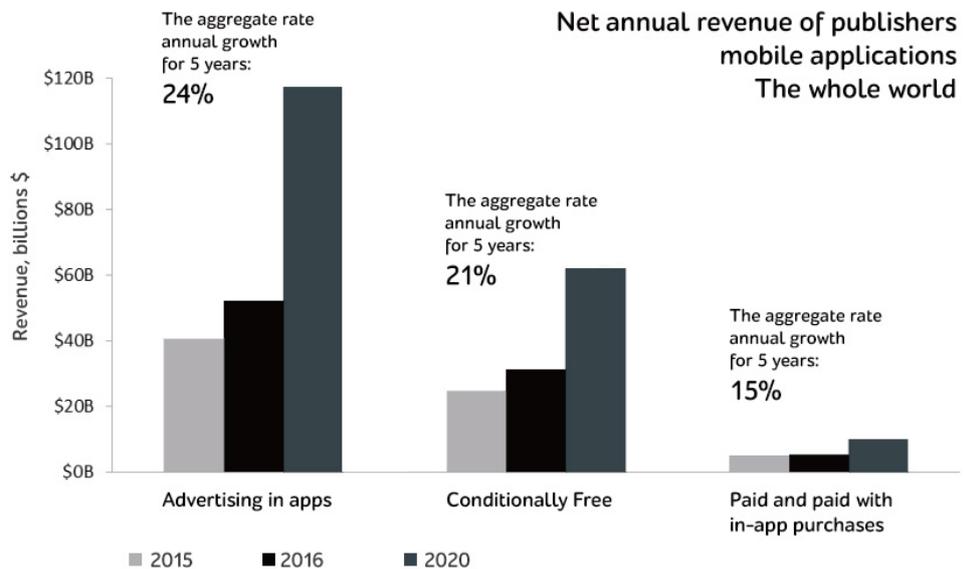


Fig. 4. Net annual income of publishers of mobile applications by types

COMPETITION

We create not just a means of messages transmitting, but a platform for creating services and, as the project develops, are aimed at a variety of markets. At the initial stage, we compete with secure messengers, such as WhatsApp, Wickr, Signal, Telegram.

Our main advantage is a fundamentally new approach to solving security problems provided by blockchain technology, as well as the implementation of the above-described opportunities for extending the messenger functionality for both users and businesses – multicurrency wallet, online transactions, application market and advertising opportunities, as well as a discount program. In the short term we can implement a full-fledged multicurrency wallet and the first able to offer truly secure audio and video connection, which, in principle, currently none of the competitors have.

Among the services, messengers have the highest penetration in the audience, therefore on its basis we create a secure decentralized platform for the integration of third-party applications. We create Will Channels as much more than just an instant messaging service. Will Channels is the center of the user's will, a single-window application where third-party applications are added, such as:

- Financial services
- Accounting and administration systems
- Content delivery services
- Trading platforms
- And many others...

The messenger is a multifeature commercial platform that intersects a huge number of markets. Exactly at this point our advantages are most relevant. In these markets, there is very high competition, and there are restrictions that prevent them from further developing.

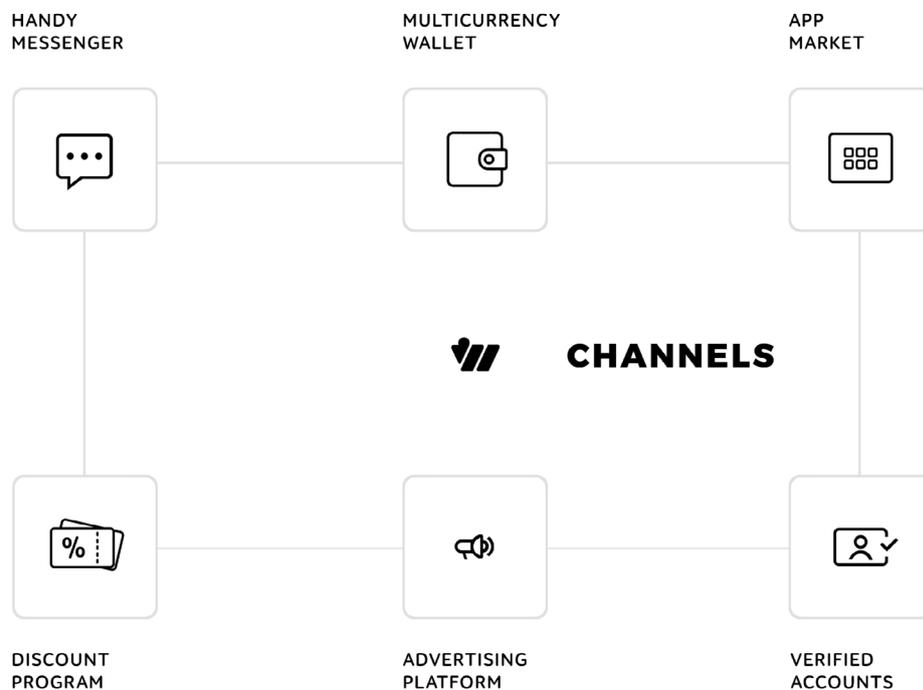


Fig. 5. The map of the unique combination of the key functions of Will Channels

Multicurrency wallet

The multicurrency wallet, integrated into the messenger, will allow users to store any of the popular crypto-currencies, including the system's internal currency, and transfer money to other users directly in the message and pay for goods and services in applications. We plan to achieve multi-currency using the technology of colored coins, which will allow us to transfer funds instantly while maintaining a high level of security.

There are no popular messengers with this functionality.

Verified accounts

Based on data from the AppAnnie report for 2016 to date, messengers are mobile media N1, and 5 of the 15 most popular applications. Means of messaging are being improved, both in the ways of providing a wider functionality, and in ways of monetization, become by virtue of their popularity the desired sales channels for business. Messenger-integrated services do not just allow to make profit from users, but, above all, increase involvement and open new channels for communicating business with consumers.

Verified Will Channels account for business will become a way to approach consumers, faster and more convenient to deliver not only goods and services, but also the latest news, and also effectively interact with the client, providing the opportunity to consult, book, choose, order, pay, and much more directly through the messenger.

A popular messenger with this functionality - WeChat, focused on the Chinese market.

Applications market

The creation of applications market in the messenger will allow to achieve high integration with third-party services and provide users with a lot of convenience. Such services can be:

- Online stores. Distributed databases, and file storage provide opportunities to create online stores of any scale from a private store to amazon, aliexpress, ebay. With Will Channels there will be no need to purchase or rent own servers and monitor their security - all of this is provided by the platform. Will Channels will provide a platform in which, any person who does not have programming skills, will be able to create a store with an integrated blockchain to protect and record financial transactions and significant server capacity. To create your own store, you will need to become a member, verify the seller's account and, using the built-in CMS, set up your store, post the goods and start making profits.
- News resources. Thanks to a decentralized network, being a journalist, publication, or blogger, you can create an application to deliver news content to users according to the terms defined by the application owner, and thanks to decentralized technology, you can be sure that it is impossible to edit (censor, block) this content by the messenger administration.
- Cloud storage services. As the decentralized Internet develops, demand for capacity will increase. In particular, this is confirmed by investor interest in projects that create platforms for a decentralized cloud storage network. According to the theory of exponential technological growth, with the advent of new tools, the number of products created on the basis of the decentralized network architecture will increase. With the release of ready-made platforms in a couple of years it will be possible to talk about the formation of a new market of computer capacities.
- Navigation services. Any services that use georeferencing as a hardware capability of a smartphone can be implemented within the Will Channels application market - weather, routes, maps and guides, etc.
- Exchange offices. The presence of a multi-currency wallet in the messenger, as well as the availability of internal settlement currency and the use of blockchain technologies, enable the organization of exchange offices-applications on the basis of the platform, among which users can choose the appropriate crypto currency and rate for carrying out the necessary operations.

A popular messenger with this functionality - WeChat, focused on the Chinese market

Advertising platform

Advertisers will be able to advertise in public channels and online applications. Users will receive bonuses for viewing advertisements and also be able to choose advertisement of which products they want to see and which ones they do not. In Will Channels among other things the following advertising opportunities will be implemented:

- Pay-per-view advertising. With the consent of the user, he can connect to the system of displaying advertisements, for viewing of which he receives a certain amount of internal currency Will Channels
- Subscription for news on a certain group of goods and services. The service will make it possible to distribute information of advertising nature to users targetedly who are interested in it, and at the same time be sure of the high conversion of this advertising channel.
- Delivery of search results. A tool for the relevant delivery of search queries from the list of services and applications of the platform will allow service owners to regulate the amount of conversion through pay-per-click, as one of the factors of the position in the delivery of results. Among others - rating, reviews, price, delivery time (for the goods).

In addition to the above opportunities, which together will make Will Channels unique, it is possible to note the following benefits for application publishers:

- Audience
- Trust
- Saving

And the following benefits for users:

- Unlimited functionality
- Data security
- Additional profit

Discount program, discounts

Carrying out of campaigns and discounts (with granting of big opportunities to holders of platform tokens) will be implemented by service b2b in cooperation with application publishers. This technology in its organization fully corresponds to the organization of discounts and campaigns in trade networks and will be launched as users and application publishers fill the platform. In fact, giving a discount on a certain amount of goods or services is one of the forms of payment for the application on the platform. Due to the established practice of organizing such events, we will not describe this possibility of great attention in this document, but we would like to show interested parties that we are considering this possibility to make Will Channels more attractive for users and holders of tokens.

Monetization of service

The monetization model, as mentioned above, will be based on obtaining commissions from operations and transactions between users and application publishers (commission from the sale within the platform) and selling the advertising capabilities of the system. In principle, we see the concentration on monetization through b2b and the absence of costs for users for using the basic messenger functionality and a multicurrency crypto-wallet.

Analyzing the examples of profitability per customer, given in 0, and also having unique functionality, we can build forecasts for obtaining profitability at the level of the best examples of the industry (up to USD7 from 1 user per month).

The key to successful monetization will be a sufficient number of users for the interest of application publishers. We defined the first market, where Will Channels will be published, in India as a promising region in terms of market volume, smartphone penetration, and the availability of certain problems with the accessibility of payment infrastructure, which is solved by the functionality of a crypto-wallet.

Message layer

Sending messages is implemented using EOS.

EOS is the operating system of a consensus on the blockchain, providing databases, account permissions, planning, authentication and communication for Internet applications. EOS uses Graphene, a technology that demonstrated ~3,300 transactions per second in stress tests and up to 100,000 in ideal conditions. This choice is important for commercial scalability. With its help, you can significantly improve the efficiency of the development of the intellectual business, using parallelism, which provides scalability of blockchain up to millions of users and millions of transactions per second. EOS is structured as a group of people or scripts that exchange messages among themselves. This can be considered as an e-mail system, where each user or bot has an account.

Advantages of EOS:

- Speed by the use of Graphene
- Support of thousands DAPP (decentralized applications) on a commercial scale
- Using of asynchronous connection and separate authentication from the execution process to achieve acceleration
- No transaction fees
- Counting operations are not required

Transaction layer

Multicurrency wallet is implemented by DPOS algorithm.

Delegated proof of stake (DPoS) is a generic term describing the evolution of basic consensus protocols based on share confirmation. In these protocols, the blocks are generated by a predetermined set of system users (delegates) who are rewarded for their duty and punished for malicious behavior (such as participation in double spending). In DPoS algorithms, delegates participate in two separate processes:

- building of the transaction block
- verification of the validity of the generated block using an electronic signature

The block is created by a separate user, and to be valid, it should usually be signed by more than one delegate. The list of users, who can sign blocks, is periodically changed according to certain rules. In some versions of DPoS, the delegate shall confirm the obligation by depositing his funds into the guarantee account, where the funds are temporarily blocked for security reasons (and confiscated in case of malicious behavior); This version of DPoS is usually called a deposit-based proof of stake.

The share is accounted for in DPoS in one of the following ways:

- Delegates may be selected based on their shares in the system
- Delegates may receive votes from all users, the strength of the vote depends on the share of the currency of the voter
- Voices of delegates for valid blocks may have a weight proportional to their security deposit

In general, PoS systems will always be easier to implement and generally as reliable from a security point of view.

Multicurrency of the wallet is achieved using colored coins - settlement tokens within the framework of a certain agreement. To such coins, metadata is added, which are read by the wallet, and it displays the balance of the colored coin.

File Transfer Layer

To transfer large amounts of data, the InterPlanetary File System (IPFS) is used. It is a P2P-distributed file system that tries to connect all computing devices with one common file system.

Any object, file or user data is hashed, and the resulting hash becomes the address of this file in the IPFS system. Further, this content can be requested by other nodes of the network, and it spreads around the planet, and ideally, will never disappear again, being accessible by hash. This property also implies the immunity of objects in the system, because any content change creates a new hash address in the network.

Advantages:

- IPFS eliminates some security issues: content-based addressing (and subsequent verification) protects IP-based sites, IPFS distribution makes DDoS attacks impossible. There is no central server that could be captured, disabled, with taken away the name (how the torrent trackers captured and disabled, for example).
- Decentralized distribution of content, so that content from the Internet can be accessed in circumstances of irregular access to the Internet and even taken from the offline cache. Therefore, IPFS will serve the benefit of networks that do not have first-class relationships (for example, in developing countries or in rural areas).
- Allows to save traffic (If the pictures (and other files) from the very beginning are published not on the site address, but in IPFS, then even if there is a micro-singularity and the site will very quickly visited by a billion viewers, still most of them on IPFS will be knocking not on the site, but on the cache to its neighbors for a billion, who managed a little earlier.
- Helps in the case of state censorship. If illustrations and other static files from the very beginning are published not on the site address, but in IPFS, then it will be possible to receive forbidden files by IPFS bypassing the blocking (from the caches of site readers who had time to retrieve the files before censorship entered into force)

As a cloud storage Storj and filecoin are used. These are decentralized cloud storage networks.

Some advantages of Storj:

- Data security is supported by client encryption
- Data integrity is supported by the concept of «proof of irreversibility». Significant reduction in infrastructure failures and decreasing in a number of security violations
- The open data storage market has the potential to increase competition, allowing anyone to share storage space and earn money on it, as well as lower the overall price
- The system protects data from failures, interference and unauthorized access and censorship
- Neither the protocol nor the contract requires a special payment system. The current implementation assumes Storjcoin, but you can use many other types of payment, including bitcoin, broadcast, ACH transfer or physical transfer of real items

Filecoin is a decentralized network for storing data on its own blockchain. Users provide their cloud storage to customers or supply them with the necessary data. Customers pay for services of filecoin by tokens.

Users can participate in the network in three ways:

- Clients: pay for storage or receiving of data, regulating the parameters of receiving the service in accordance with their needs.
- Storage miners: earn tokens by providing space on their network drive, and creating new units in exchange for rewards.
- Data collection miners: earn tokens, quickly transferring the desired data to clients.

DAPP Layer

The main characteristics of Dapp-applications:

- These are open source applications that are completely self-contained and do not have an organization that has most tokens. The application can adapt its protocol in response to the proposed improvements and feedback from the market, but all changes must be made on the basis of the consensus of all its users.
- These applications and work reports must be cryptographically stored in a decentralized block system to avoid any possible network failure.
- The application must use a cryptographic token that is required to access the application and any contribution of the miners must be awarded in the application tokens.
- The application should generate tokens according to the standard cryptographic algorithm, serving as a proof of the node values in the distributed application.

For the storage and operation of decentralized applications, we use the IPFS environment, which we discussed earlier.

Previously, trading platforms depended on the servers on which they are located. The trade went only when the server is on the network. With the use of IPFS online store will work 24/7. This is achieved by redistributing store data between many nodes.

Due to the distributed storage of information, news services will be free of censorship.

Decentralized cloud storage networks also benefit from a centralized one. No one will be able to hack the vault and steal / read your file - none of the computers have it completely. Due to the fact that the information remains in the users' caches, it can be restored even if some part is lost.

We are sure that the future is into decentralized technologies, distributed data storage and transparent interaction between people and services. The direction of development and all solutions are taken by the community, are tested in practice and developed in open source. Our goal is to manage and deliver transparent environment with principals based on the existing and future technologies of open source. We took messenger as a well known interaction interface, while expanding its functionality we can bring new possibilities, leaving the hard part of tech side under the surface so users won't have to deal, to understand how exactly all this is working, how messages are delivered from one peer to another, processed and redirected. All these functions are like a neuro network in our brain.

We want to bring to everyone the opportunity to interact with each other as easy as it is in the real world. This principle of simplifying the processes includes and marketplace, you don't need to hire the stuff and deal with administrative work, you can use already existing solutions choosing most relevant tools for ordering and publishing your goods. We know that out there thousands of people play around and working hard with new technologies to make it possible and we take part in this tech race to be the one who put in all the effort and resources to develop the most promising products. The old model of working processes is expired today people learn faster and want to find the implementation of their skills faster receiving remuneration and new open new opportunities collaborating with other specialists working on the different tasks divided between other specialists in coworking places. Remuneration of this environment goes from tokenization, a new type of currencies that are provided by socially important projects and by people's work. This is the purpose of our organization, we help people to realize their potential. We create a new domain and gather resource to open places and platforms where talented and open-minded people can create the future better world.

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Research

We are building a research network for exploring the capacity of the future platform, the main goal is to find the transition of existing services to decentralized network and creation of new solutions.

Research program connects like-minded people, developers, ambassadors, and users who define what technologies will be in demand in the decentralized system. There are teams who participate in the project like consultants agencies, there are also developers and supporters who receive tokens for their help.

Research network community forms smart-contracts, on their basis is built all the interaction between team members and participants of the platform. Smart-contracts are stored as open source in repositories and everyone can take part in development thereby playing a role in the direction of the future development of the autonomous organization.

THE.WILLCHA.NL/RESEARCH

Partners

One of the tasks is searching for new partners who would like to create or transfer his or her service on the decentralized platform, use partially or on full capacity layers of the platform's functionality: processing, storage, transactions.

Direct search of the partners contains from personal communication, that's why it is important to have active managers to work with partners. They will have to communicate through social media on special events and on a day to day meetings. The main goal of this communication is to deliver the idea of the future decentralized internet and about the necessity of creation of the application using the open source, transparent economic model, and distributed data storage. Affiliate program can bring to participants income in tokens when the attracted partner will reserve a place in the market by buying our WILL Tokens which he can exchange on the platform's resources to maintain his service. After when the new partner appears his projects is redirected to the develop-platform and further on the hackathon.

THE.WILLCHA.NL/PARTNERS

Develop

We aim to create the tool for development of the services for this we are searching partners who already have projects related to recruiting and organization of the work process and assessment of work that been done. Together we want to build this project and bring it to a new level.

Place where communication takes place based on the scrum principles between participants, developers, researchers, consultants, and audience. Communication also takes place on Slack channels and target platforms and conferences.

Everyone who is registered on the Github can comment and offer his vision by taking choice for a better decision. However, the whole process should be regulated by the authoritative mentors-auditors and well-known blockchain evangelist.

Best projects, depending on their readiness will be chosen by voting and redirected to the next development stage on the hackathons that will take place in special coworking places. Voting is carried out by means of remuneration in tokens, this way participants who are not a part of the development team will receive their reward for their input, also voting affects the level of reputation that gives the possibility to take decisions in the tasks of the new level.

Tokens are distributed among participants depending on their input that they've done into the development of each project separately.

THE.WILLCHA.NL/DEVELOP

Space

We want to go away from the centralization in the process of organization of the workspace. For this, we are working on the smart-contracts which will be regulating activities of the working staff, exploitation of the working space and other resources.

Running the hackathons in coworking places will provide vast opportunities, in particular, they are highlighted by mass media, it attracts new potential clients for the coworking space for our community this is an effective way to find and recruit specialists. Money that we could spend on office rent and salaries and other organizational aspects we want to invest in the development of coworking network and open new places in the different part of the world.

Potential of coworking spaces is way more and is not used for full capacity, besides working place this is a perfect space for public events. On the current stage, we want to find partners who already owns this business and together want to bring this direction to the new quality level.

THE.WILLCHA.NL/SPACE

Venture

The best solutions will be sent for review in VC funds. VC fund is a company with experience in investment also has necessary technical and juridical opportunities to create accredited investor list. They can provide means to organize a crowdfunding rounds or development.

The main goal of the VC fund is to prepare the project for the publication and demonstration to the potential investors. Collected resources will go for the project development, we use ICO only as a mean for crowdfunding. Tokens are distributed between investors, the development team that conducts the project and participants who were taking part in the development platform and research network. Token holders will have the possibility to exchange them on products and services of the platform users or on their discretion. They can withdraw tokens on the third-party exchange where he can exchange tokens for other cryptocurrencies.

Channels market

Services that received funding are published on the development platform for future elaboration and quality assurance. After testing, the service is published in the app market and on the applied technical solutions will be developed templates for future similar projects. Monetization of the services takes place only in tokens of the network.

MULTISTAGE ORGANIZATION OF THE PLATFORM ALLOWS TO BE CONFIDENT IN ITS STABILITY AND REDUCE THE RISKS OF THE INFLUENCE OF COUNTRY FACTORS ON THE DEVELOPMENT OF THE SYSTEM.

Will Industries

The nonprofit partnership of the founders of the project, the company headquartered in Australia, is the owner of the platform code, develops (accepts and implements) the platform versions, as well as is the owner of the platform trademarks.

Will Channels India

A commercial company owned by the founders of the project, headquartered in Australia, is the owner of the Will Channels messenger with the rights to distribute it and monetize it on the territory of India. Will Channels India administers relationships with the main application markets (external and internal to the system) and supports Will Channels users. Will Channels India pays royalties to Will Industries non-profit partnership for using the platform.

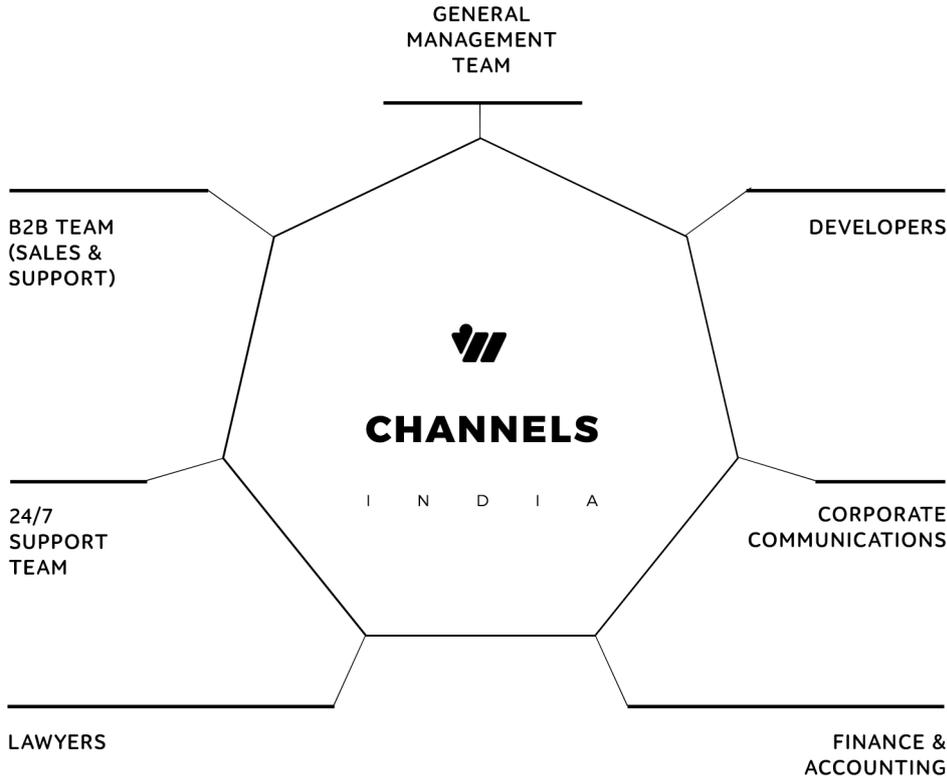


Fig. 6. Map of Will Channels platform structure

Will Channels in other regions

In other markets, distribution and monetization will be carried out at the franchise level through companies owned by other investors who will distribute and monetize Will Channels messengers on its territories defined by contracts with Will Industries. These companies will administer relations with the main application markets (external and internal to the system in the region) and supports Will Channels users in the respective regions.

This approach is related to the availability of a local market for application providers, the specifics of working with them, and the founders of the platform believe that this business is more successful for the platform implemented by representatives of local businesses that have the relevant competencies.

Owners of district (regional) franchises will also be able to adapt some features of the messenger to local requirements of legislation, including personal data, as agreed with Will Industries.

Owners of the district franchisees are required to comply with certain requirements, such as the ability of a user, with an installed application, when moving to another region in the territory of another franchise, to obtain all local services in its application without reinstalling it, but providing users with information about the features of using the service in this region, other than its home region, if any.

Team

We work together more than ten years and have during this time learned to understand and respect each other. Will channels is our general idea, and the wide experience of collaboration grants to us the right to be sure that we will make it. Together.



**Sergey
Bobrov**

Founder

**Alexey
Kotelnikov**

Founder

**Yan
Motronovskiy**

Frontend

**Vaclav
Klimec**

PR

**Mihail
Chebanu**

HR

Consultants of the project

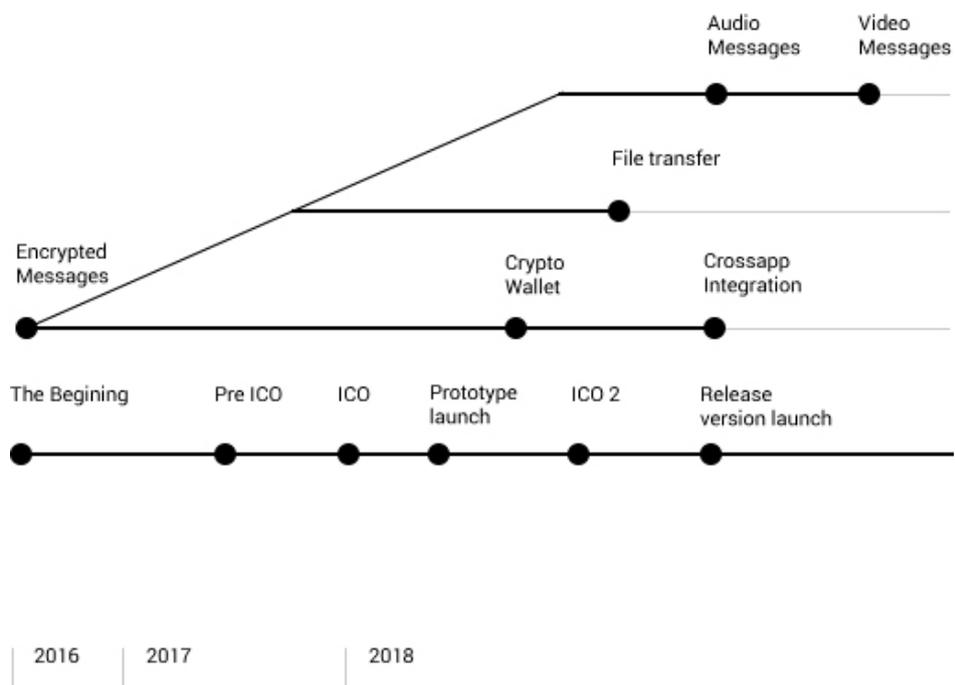
In the development of the project, we want to be assured of an objective assessment of the quality, so we turn to the best specialists with many years of experience.

ROADMAP

1. Testing and finalizing the alpha version
 - 1.1. Corrections in shortcomings of interface (user friendly)
 - 1.2. Testing of blockchain
 - 1.3. Basic messenger functionality
 - 1.4. Ability to send crypto currency
2. Creating a Beta-version.
3. Launch and promotion of the beta-version of the messenger.
4. Testing, finalizing the beta-version and preparing for the release.
 - 4.1. Integration of the wallet.
 - 4.2. Sending audio messages
 - 4.3. Adding the function «public pages»
5. Creating a release version.
 - 5.1. Audio and video communication functions
 - 5.2. Files transfer
 - 5.3. Adding popular crypto-currencies
 - 5.4. Integration of third-party applications

Release version:

- Possibility to exchange text messages, audio and video
- Possibility to transfer any of the popular crypto-currencies directly from the dialog
- Group chats
- Sending audio messages
- Files transfer
- Integration of third-party applications (Application Market)



CONTACTS

We are open to communication with users, investors and especially like-minded people - with those who share our values - simplicity, freedom, and independence.

- Our web-site: <http://willcha.nl/>
- Our page in Facebook: <https://www.facebook.com/willcha.nl>
- We are in Twitter: <https://twitter.com/Willchateam>
- Our subject in BitcoinTalk: <https://bitcointalk.org/index.php?topic=1825293>
- Slack: <https://willchateam.slack.com>
- Telegram: <https://t.me/willcha>